

DEAN LETTS

VIDEO PRODUCER & EDITOR

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STATEMENT

Video Producer and Editor with nine years experience across a range of productions and genres - specialising in producing and delivering digital content for online and broadcast platforms as a self shooter or as part of a team.

EXPERIENCE

FREELANCE VIDEO PRODUCER & EDITOR

The Media Bunker / Portsmouth, UK / 2014 - present

- Currently working as a Video Producer & Editor for an online digital and broadcast production company which specialises in sports and live content.
- Produced and edited a range of long and short form content (hype reels, features, documentaries, highlights, press conferences, motion graphics and animation) and optimised content for social media channels and internal/external uses (stadiums, conferences and television broadcast).
- Collaborated and managed with other freelancers directly.
- Clients include O2, Premier League, England Rugby, Mitsubishi Motors, Canterbury, Reading FC and University of Portsmouth.

VIDEOGRAPHER

Vistage International UK / Southampton, UK / 2013 - 2014

- Working with the marketing team, I produced and edited corporate video and photographic content for the company's social media channels, bespoke video platform and internal uses.
- Access to a budget and ensured I kept within that budget for content per month.
- Primarily captured content from world class speakers at large events, case studies/testimonials and internal motivational/fun videos for staff.
- Utilised inbound marketing platforms such as Wistia and Hubspot to report analytics relating to video reach, views and retention.

ASSISTANT PRODUCER, CAMERA OPERATOR & EDITOR

Portsmouth FC TV / Portsmouth, UK / 2010 - 2012

- Working within a small team, I produced and edited match highlights, press conferences, news reports and commercial content for the club's online platform 'PFC TV'.
- Collaborated and managed with crew, volunteers and interns directly.
- In 2011, a video feature I produced on Portsmouth's educational involvement in local schools was submitted to the Football League Awards with the club being awarded Community Club of the Year 2011 for the South West Region.

EDUCATION

Film, Radio and Television Studies and Media & Cultural Studies

BA (Hons), 2:1
Canterbury Christ Church University
2006 - 2009

SKILLS

- Camera Operating (Canon: C300, XF305, 5D Mark II, 6D Mark I.
Sony: FS7 Mark I, FS7 Mark II, a7sii, EX3 and Z1/Z5)
- Editor (Premiere Pro, After Effects, Audition, Photoshop)
- Social Media/Video hosting platforms (YouTube, Vimeo, Wistia, Facebook Live, Instagram, Twitter)
- Marketing software (Hubspot)
- Time and Project management (have worked on multiple projects with quick deadlines)
- Full clean driving license.

INTERESTS

- Travelling
- World Cinema/Television
- Professional wrestling
- Gaming/eSports
- Cameras/digital broadcast technology