

DEAN LETTS

VIDEOGRAPHER & EDITOR

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🌐 www.deanletts.co.uk

SUMMARY

Highly creative and skilled Videographer and Editor with 10 years career experience in all video production aspects. Very proficient with broadcast standard cameras, audio and non-linear editing equipment. Possesses excellent time management and organisational skills. Ability to manage multiple projects with great professionalism - either independently or as part of a team.

EXPERIENCE

FREELANCE VIDEOGRAPHER & EDITOR

The Media Bunker / London, UK / 2014 - 2020 / www.themediabunker.co.uk

- Produced and edited a range of long and short form content (hype reels, features, documentaries, highlights, press conferences, motion graphics and animation) and optimised content for social media channels and internal/external uses (stadiums, conferences and television broadcast) as a camera operator and editor.
- Collaborated and managed with freelancers and clients directly, often as project lead.
- Heavily involved with over 1500 pieces of sports branded content with England Rugby, O2 Sports, LTA and Premier League which helped their reach, retention and engagement with their fans.
- Other clients included Mitsubishi Motors, Telegraph Spark, Canterbury, Hildon Water and Harlequins.

VIDEOGRAPHER

Vistage International UK / Southampton, UK / 2013 - 2014 / www.vistage.co.uk

- Worked within a small marketing team to produce and edit corporate video and photographic content for their social media channels, bespoke video platform and internal presentations.
- Had access to a monthly budget and ensured I kept within or just below budget for content per month.
- Successfully scaled up the quality and output of content for the company with a video content strategy. Focussed on daily YouTube videos and email marketing which helped increase views, subscribers and engagement with members and non-members.

ASSISTANT PRODUCER, CAMERA OPERATOR & EDITOR

Portsmouth FC TV / Portsmouth, UK / 2010 - 2012

- Produced and edited the club's media content such as match highlights, exclusive interviews, training and features for their video platform 'PFC TV'.
- Collaborated and managed with crew, volunteers, interns and clients directly, often as project lead.
- Responsible for overseeing equipment purchase and repairs.
- Video documentary that focussed on the club's educational involvement with local schools won Portsmouth the 'Community Club of the Year' Football League Award in 2011. My role was camera operator and editor.

EDUCATION

Film, Radio and Television Studies with Media and Cultural Studies

BA (Hons), 2:1

Canterbury Christ Church University

2006 - 2009

SKILLS

- Camera Operator (Canon: C300, XF305, 5D, 6D. Sony: FS7, a7sii, EX3 and Z1/Z5)
- Editor (Premiere Pro, After Effects, Audition and Photoshop) and knowledge of post-production processes.
- Social Media/Video hosting (YouTube, Vimeo, Wistia, Facebook Live, Instagram, Twitter)
- In-depth knowledge of all aspects of video production.
- Ability to deliver projects in a timely and cost-effective matter.
- Confident working with different points of contact or independently.
- Full clean driving license and own vehicle.

INTERESTS

- Travelling
- World Cinema/Television
- Professional wrestling
- Gaming/eSports
- Cameras/digital broadcast technology